

Targeted HTML & e-mail newsletter campaigns are some of the easiest and lowest-priced ways to increase customer retention and repeat sales by keeping in touch with your existing customer base. You can always stay on top of your customers' minds whether you want to send a monthly recurring newsletter or an e-mail blast anytime you have a new product or service available. It's as easy as sending an e-mail.

Our award-winning designers can develop HTML e-mail newsletter templates that keep in line with the theme and brand of your website. At the same time, our Web marketing team can help you generate targeted messaging for the content of your newsletters.

And that's just the beginning. Our extensive administrative area will monitor the success of each campaign. You can quickly see any bounce-backs or unsubscribes, as well as how many people opened your e-mails and what links they clicked. This information will help you improve your conversion rates for future mailings.

For more information about any of our Web marketing services, please contact us.