What is Joomla

Joomla! has become one of the most powerful Open Source Content Management Systems (CMS) on the planet.It is a 'free' open source framework and content publishing system designed for quickly creating highly interactive multi-language Web sites, online communities, media portals, blogs and eCommerce applications.

The name 'Joomla' is derived from the Swahili word 'Jumla', which means 'all together'.

Who uses Joomla! ... Apart from us?

Joomla! is used all over the world to power everything from simple, personal homepages to complex corporate web applications. Here are just some of the ways this award winning CMS solution is used:

- Corporate websites or portals
- Real Estate Agent Websites
- Online commerce
- Hotel and Tourism websites
- Small business websites
- Non-profit and organizational websites
- Government applications
- Corporate intranets and extranets
- School and church websites
- Personal or family homepages
- Community-based portals
- Magazines and newspapers
- the possibilities are seemingly endless…

It can be used to easily manage every aspect of your website, from adding content and images to updating a product catalogue, processing credit card payments or taking online reservations.

Is a CMS website Search Engine friendly?

- CMS offers the best platform to develop sites that meet all the SEO requirements.
- HTML layout is well formed with no nestled tables making it easy to read for crawlers.
- We can ensure that URL's do not have any query strings. The URL's can be of the type www.yoursite.com/pagename.html Such URL's are extremely Search engine friendly.
- Meta keywords can be defined at a global level (across the site) and also at page level.

Is a CMS website difficult to maintain?

Once Joomla! is installed and running, it is simple for even non-technical users to add or edit content, update images, and to manage the critical data that makes your company or organization effective. Anybody with basic word processing skills can easily learn to manage a Joomla! site.