



What is Magento

Magento is a open-source e-commerce platform that comes with enterprise-level features and quality of build. It lets you control every facet of your store, from merchandising to promotions — there are no limits to creativity with Magento which allows us to create stunningly beautiful E-Commerce themes for Magento that will improve your brand's visibility adding trust to your e-business and improving sales with SEO effort put into developing them.

Why use Magento?

You probably have been hearing the hype about Magento on the Internet since the end of 2007. So have we, and we have followed the hype since the beta release in September 2007; what's best is that we have made ourselves a professional Magento theme designer after a year of learning and taming the beast. Simply put, we have learned the craft, and proudly showcase examples of our work on this site.

- Magento offers a great number of options including layered one page checkout. Using Magento dropdown menus for prices, products, and colors potential customers save their time for choosing the right product. They don't have to wander from one page to the other in order to find these details.
- Compare products option allows future customers choose several products from Magento online store and compare them in order to buy the most appropriate one. Each customer can also make a review on the products he/she has purchased from Magento store. Reading product reviews help people make the right choice.
- Purchasing products in Magento store customers can send them to multiple shipping addresses within one transaction. It's easy to shop at Magento online stores so they bring good profits to Magento store owners. It's also easy to change currency and language while buying something at Magento store. It means international clients have nothing to worry about.

Comparison of Magento and other E-commerce software/system

Features	Magento	OpenCart	prestashop	Zen Cart	Volusion	OSCommerce	MaxiMart
Unlimited Products	Yes			Yes			Yes
Supports SSL		Yes				Yes	Yes
Edit Products		Yes				Yes	Yes
Edit Customers		Yes				Yes	Yes
Admin Can Edit Products	Yes			Yes		No	Yes
Spreadsheet Database Upload		Yes				No	Yes
Product Attributes		Yes				Yes	Yes

Multiple Product Images	Yes	No	Yes
Coupons	Yes	No	Yes
Different Pricing Per Customer Groups	Yes	No	Costs Extra
Graphic Template Systems	Yes	No	Yes
Live Shipping Quotes	Yes	Yes	Yes
Google Checkout Pre-installed	Yes	No	No
Paypal	Yes	Yes, but not IPN	Yes
Paypal Pro	Yes	No	No

Content Management System for Informational Pages	No	Yes
SEO Tools for meta tags and URLs	No	Yes, URLs c
One Page Checkout	Yes	No
Multi-Lingual Support	Yes	Yes
Multi-Currency Support	Yes	Yes
Multi-Store Support	Yes	No
Free	FREE	Yes, but has