



What is Magento

Magento is a open-source e-commerce platform that comes with enterprise-level features and quality of build. It lets you control every facet of your store, from merchandising to promotions — there are no limits to creativity with Magento which allows us to create stunningly beautiful E-Commerce themes for Magento that will improve your brand's visibility adding trust to your e-business and improving sales with SEO effort put into developing them.

Why use Magento?

You probably have been hearing the hype about Magento on the Internet since the end of 2007. So have we, and we have followed the hype since the beta release in September 2007; what's best is that we have made ourselves a professional Magento theme designer after a year of learning and taming the beast. Simply put, we have learned the craft, and proudly showcase examples of our work on this site.

- Magento offers a great number of options including layered one page checkout. Using Magento dropdown menus for prices, products, and colors potential customers save their time for choosing the right product. They don't have to wander from one page to the other in order to find these details.
- Compare products option allows future customers choose several products from Magento online store and compare them in order to buy the most appropriate one. Each customer can also make a review on the products he/she has purchased from Magento store. Reading product reviews help people make the right choice.
- Purchasing products in Magento store customers can send them to multiple shipping addresses within one transaction. It's easy to shop at Magento online stores so they bring good profits to Magento store owners. It's also easy to change currency and language while buying something at Magento store. It means international clients have nothing to worry about.

Comparison of Magento and other E-commerce software/system

| Features | Magento | OpenCart | prestashop | Zen Cart | OSCommerce | Magento |
|-----------------------------|---------|----------|------------|----------|------------|---------|
| Unlimited Products | | Yes | | | | Yes |
| Supports SSL | | Yes | | | | Yes |
| Edit Products | | Yes | | | | Yes |
| Edit Customers | | Yes | | | | Yes |
| Admin Can Edit Products | | Yes | Yes | Order | | No |
| Spreadsheet Database Upload | | Yes | | | | No |
| Product Attributes | | Yes | | | | Yes |

| | | | |
|---------------------------------------|-----|------------------|-------------|
| Multiple Product Images | Yes | No | Yes |
| Coupons | Yes | No | Yes |
| Different Pricing Per Customer Groups | Yes | No | Costs Extra |
| Graphic Template Systems | Yes | No | Yes |
| Live Shipping Quotes | Yes | Yes | Yes |
| Google Checkout Pre-installed | Yes | No | No |
| Paypal | Yes | Yes, but not IPN | Yes |
| Paypal Pro | Yes | No | No |

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|---|------|-----|--------------|
| Content Management System for Informational Pages | Yes | No | Yes |
| SEO Tools for meta tags and URLs | Yes | No | Yes, URLs c |
| One Page Checkout | Yes | No | No |
| Multi-Lingual Support | Yes | Yes | Yes |
| Multi-Currency Support | Yes | Yes | Yes |
| Multi-Store Support | Yes | No | No |
| Free | FREE | Yes | Yes, but has |