

Montreal SEO Services

Our Web marketing team excels at getting our clients great search engine rankings by using the best practices for presenting content. We optimize websites using search engine optimization ethical techniques that will not only boost your results but also will have lasting effects. Recognizing that recent studies have revealed that more than 80% of Web traffic uses Google or Google-powered search engines, we use Google as our benchmark for all search engine optimization campaigns.

The major search engines track the number of incoming links to a website in order to determine the website's popularity. A corresponding page rank represents the website's status, helping to determine search engine rankings. Our Web marketing team finds and establishes alliances through link submissions and link purchasing to generate strong link popularity and page rank. We can find industry related, but noncompetitive, websites that will welcome your URL to their website, thus boosting your page rank and increasing your search engine rankings. While a high page rank does not guarantee higher search engine rankings, it is a good indicator of your site's importance with Google.

Perhaps the most important part of any Web marketing campaign is accountability. In an industry filled with promises of traffic and transactions, it's critical that you work with a company that you can trust to provide you with the information you need to track your campaign. We not only provide such resources to all of our clients involved in Web marketing or search engine optimization campaign but also are always available to help.

For more information about any of our Web marketing services, please contact us.

SAI Media