

Our team of professional information architects and business analysts will work with you to solidify your ideas into a well-developed tactical Web strategy. With a focus on maximizing your return on investment, we will perform the necessary extended discovery to determine the who, what, where, when, why, and how of your project. Our Web strategy consulting process will encompass several conference calls or in-person meetings with your team. We may request to speak with your clients or vendors to learn more about your company and strategy. We will also research your competitors and industry counterparts to examine their Web strategy (or lack thereof). We will then combine all of these findings with our own extensive knowledge and experience and present back to you our plans and recommendations for making your online venture a success.

For more information about any of our Web marketing services, please contact us.